

PRESS RELEASE ... NOVEMBER 2013 ... PRESS RELEASE

# PALLAS

## NEW ALBUM "wearehoweare" CROWDFUNDING FREE DOWNLOAD & PRE CHRISTMAS MINI TOUR

With rehearsals currently in full swing for their pre Christmas mini tour, Scottish rockers **Pallas** are pleased to announce the launch of a **Crowdfunding Campaign** at **Indiegogo** for their forthcoming album 'wearehoweare' as well as a **FREE 'Premix MegaMix' download** of songs currently being worked on for the new album.

The reason for **Pallas** choosing to take the route that more and more bands are taking every day is in their own words:

'We've been around for some time! Long enough to tell some sorry stories about being hitched to record companies over the past quarter century!

If you know us well we'll not need an introduction, if you've heard a bit about us have look at our website which has lavish details from the bands inception right through to this campaign and our next album 'wearehoweare' marks a sea change in the way we see the future of **Pallas**.

Why call the album 'wearehoweare'? We are all what life makes us, our experiences in the music business have made us realise that we needed to be in charge of our own destiny. As we were writing and starting to record the next album we decided to make a drastic transition to become our own cottage industry and not have to fit in with other peoples' ideas of who we are. We are **Pallas** and we are who we are. So that's where the album title comes from!

There is one thing however that a record company is good for and that's the advance which goes towards the recording budget. This is where our fans and supporters come in!

We have written the songs, we have licenced the artwork, we have started recording and have more than the bare bones of all the tracks, but studio bills have to be paid, the mixdown has to be done and the special edition digibook has to be manufactured!

As you can hear and see from the video and **FREE download**, things are sounding good already so we're not asking you to contribute to something that hasn't been started yet, were just needing help in completing the album, releasing it and getting some exciting videos done if we can surpass the initial target.

By contributing to this campaign it can be considered as pre-ordering an album directly from its makers rather than going through a series of middle men. Not only that, but there is also a series of unique special perks!

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The list of 'perks' includes everything from an absolutely exclusive **Pallas** track (only available to contributors) all the way up to a weekend in the studio with the band where they will co-ordinate a weekend in the studio for up to 2 contributors who can each record with **Pallas** a track of their choice, recording their own instrument or vocal and then becoming the tracks 'producer' as it is mixed-down by Niall Mathewson. They will also be credited as an **Executive Producer** for '**weare-whoweare**' also getting the "Your Photo In The Special Edition Artwork" and "Special Edition CD Ultimate" perks and other **Pallas** momentos.'

## FREE DOWNLOAD!

To launch the campaign the band are making available a **FREE DOWNLOAD**, including the audio and video of the "Premix MegaMix" of extracts from four of the tracks being worked on for the album. (See the video at <http://www.youtube.com/watch?v=oYMhArhvAi8>)

**This exclusive download and link to the Crowdfunding Campaign can be found at the bands website <http://www.pallasofficial.com>**

## ON THE LIVE FRONT PALLAS KICK OFF THEIR PRE CHRISTMAS MINI TOUR ON:

**Friday 29th November ,The Moorings, Aberdeen**, tickets available from The Moorings and Aberdeen Box Office and then **Saturday 30th November at The Classic Grand, Glasgow**, with Special Guests Comedy of Errors. Tickets available from [www.tickets-scotland.com](http://www.tickets-scotland.com) The mini tour completes by headlining **The House of Progression Xmas HOP and 2013 Awards Show** on **Saturday December 7th at The Peel, Kingston Upon Thames**. Tickets available at <http://www.themerchdesk.com>

**For further information please contact Geoff Banks** at either [pallaspr@hotmail.com](mailto:pallaspr@hotmail.com) or [geoffbanks@hotmail.com](mailto:geoffbanks@hotmail.com) or on 44+ (0)20 8251 1026

Downloadable artwork, photos etc can be found at this dedicated press resource: <http://element12creative.com/pallaspress>

Other sites where you can find additional information are:

**Website:** <http://www.pallasofficial.com>

**Facebook:** <https://www.facebook.com/PALLASOfficial>

**Twitter:** <https://twitter.com/pallasofficial>

**Indiegogo:** <http://www.indiegogo.com/projects/pallas-wearewhoweare>

**YouTube:** <http://www.youtube.com/user/pallasmike>

**Bandcamp:** <http://pallasofficial.bandcamp.com>